



**Location:** Lahore (Head Office)

**Organization:** Pink Ribbon Pakistan

**Apply at:** [hr@pinkribbon.org.pk](mailto:hr@pinkribbon.org.pk)

Are you passionate about making a difference in the fight against breast cancer? Join **Pink Ribbon Pakistan**, the only breast cancer-focused organization in the country, as an **Officer Resource Mobilization** and help us expand our impact across Pakistan.

### **Key Responsibilities:**


- Assist in planning and executing fundraising and donor engagement activities.
- Support the development of grant proposals, sponsorship packages, and donor reports.
- Conduct outreach to potential donors, CSR partners, and philanthropic institutions.
- Maintain accurate records of donors, partners, and outreach efforts.
- Coordinate with communications and events teams to ensure donor visibility and recognition.
- Help identify new avenues for resource mobilization including digital platforms and campaigns.

### **Requirements:**

- Bachelor's degree in Marketing, Communications, Development Studies, or a related field.
- 1–3 years of experience in fundraising, business development, or donor relations.
- Excellent written and verbal communication skills.
- Good organizational and reporting abilities.
- Passion for working in the development sector, especially women's health.

### **What We Offer:**

- A supportive and mission-driven work culture.
- Opportunities to grow within a leading nonprofit.
- A chance to create real social change.

 **To apply**, send your CV and a short cover letter to [hr@pinkribbon.org.pk](mailto:hr@pinkribbon.org.pk) with the subject line: "**Application – Officer Resource Mobilization**"